

Employment

July 2006 - *current*

Martini Design

Freelance Mac operating and design.

2001 - *current*

Freelance Designer (self-employed).

For the past five years I have built on the basic set of skills learned from my degree in the areas of client contact, bookkeeping and time management. The work undertaken has focussed mostly on corporate identity design.

January 2001 - *current*

JY&A Fonts

Contract design work was carried out under the guidance of Jack Yan, the owner and founder of JY&A Fonts, mainly in type-face development and troubleshooting.

October 1997 - *current*

The Warehouse Ltd, Petone.

A founding member of the shop floor team, involved in areas such as photo processing and maintenance, cash handling and communication with a wide range of people.

Previous employment roles before 1997 consisted of newspaper delivery and circular distribution.

Qualifications

2004

Natcoll (evening courses).

An Introduction to Flash and Actionscript for Flash.

2000

Massey University (formerly Wellington Polytechnic)

Bachelor of Design (in Visual Communication Design).

1996

Hutt Valley Polytechnic.

A 12 week course on AutoCAD.

1996

Central Institute of Technology, Upper Hutt.

A one year Certificate in Design and Craft.

1995

Raphael House, Rudolf Steiner School, Lower Hutt.

Sixth Form Certificate in six subjects.

Skills & Abilities

As a designer, I have experience in the use of the industry-standard applications for graphic design, including Photoshop, Illustrator, Indesign, Freehand, Fontlab, Quark, Flash and Dreamweaver. I also have experience with the standard MS Office suite, including Access; and extensive use of both Mac and Windows operating systems.

From the qualifications gained, I have focused my efforts toward branding and information design through typography and type selection, as it is an area I have a great affinity with. Through my current employment, I have reinforced my abilities in time management, client contact, strategy, and digital imaging; qualities that are required for employment in the design field, amongst others.

I am often the first point of contact when something goes wrong with a computer, printer or other device because I can provide a more analytical perspective to the problem.

Personal Qualities

I believe that I am an honest and conscientious individual, loyal and co-operative toward my friends and colleagues. My employer has trust in me for my commitment and ability to do a good job. I also take pride in exceeding my expectations and those of whom I work with.

Interests & Motivations

I have an affinity with graphic design that is clean, well-organized and has emotive appeal. Design must connect with its target audience in order to work and be of value to the client. The Designer's role is a constantly evolving one. Within the graphic design profession, my greatest passion lies in font design and development, since it requires a balance between creativity and technical proficiency. During periods of spare time I work on restoring and archiving old family photos, create new pictures of my own (with a particular interest in wide-angle photography), or sketch ideas for a typeface.

Affiliation

Current International member of the Type Directors Club.